



ALL PROCEEDS BENEFIT

MOUNT EVANS
HOME HEALTH CARE & HOSPICE



**SATURDAY,
SEPTEMBER 21**

An exciting community event
with German beers, German
food, polka music, a kids corner,
and fun activities for all ages.



2,000+
attendees



2024 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$10,000 (Exclusive!)

- Logo recognition as Presenting Sponsor on the following event materials: *banner hung in downtown Evergreen*, posters, advertising, eblasts, onsite at the festival, and select social media posts.
- *Opportunity to speak on the stage before the headlining act.*
- Logo and link to company website on Mount Evans' Oktoberfest website.
- Premiere booth location at the festival.
- Opportunity to hang branded event signage at the festival (provided by the sponsor).
- Twenty (20) complimentary tickets.

PLATINUM SPONSOR - \$5,000 (Limit 2)

- Logo recognition as Platinum Sponsor on the following event materials: posters, advertising, eblasts, onsite at the festival, and select social media posts.
- *Opportunity to speak on the stage before the Weinerdog Races.*
- Logo and link to company website on Mount Evans' Oktoberfest website.
- Premiere booth location at the festival.
- Opportunity to hang branded event signage at the festival (provided by the sponsor).
- Ten (10) complimentary tickets.

GOLD SPONSOR - \$2,000

- Logo recognition as Gold Sponsor on the following event materials: posters, advertising, eblasts, onsite at the festival, and select social media posts.
- Logo and link to company website on Mount Evans' Oktoberfest website.
- Booth at the festival.
- Four (4) complimentary tickets.

SILVER SPONSOR - \$1,000

- Logo recognition as Silver Sponsor on the following event materials: eblasts, onsite at the festival, and select social media posts.
- Logo and link to company website on Mount Evans' Oktoberfest website.
- Booth at the festival.
- Two (2) complimentary tickets.

BRONZE SPONSOR - \$500

- Name recognition as Bronze Sponsor on the following event materials: eblasts, onsite at the festival, and select social media posts.
- Name recognition and link to company website on Mount Evans' Oktoberfest website.
- One (1) complimentary ticket.

PARTICIPATING SPONSOR - \$250

- Name recognition and link to company website on Mount Evans' Oktoberfest website.
- One (1) complimentary ticket.

EvergreenOktoberfest.org

Contact: Mimi Renee | mrenee@mtevans.org | 303-674-6400 x 223



2024 SPONSORSHIP OPPORTUNITIES

SOUND & STAGE SPONSOR - \$6,000 (Exclusive!)

- Logo recognition as the official Sound & Stage Sponsor on the following event materials: posters, advertising, eblasts, onsite at the festival, and select social media posts.
- *Opportunity to speak on the stage before the opening act.*
- Logo and link to company website on Mount Evans' Oktoberfest website.
- Premiere booth location at the festival.
- Opportunity to hang branded event signage on the stage (provided by the sponsor).
- Ten (10) complimentary tickets.

LIVE MUSIC SPONSOR - \$2,500 (Limit 6)

- Logo recognition as the official Music Sponsors on the following event materials: posters, advertising, eblasts, onsite at the festival, and select social media posts.
- Logo and link to company website on Mount Evans' Oktoberfest website.
- Booth at the festival.
- Opportunity to hang branded event signage by the stage (provided by the sponsor).
- Five (5) complimentary tickets.

STEIN SPONSOR - \$4,000 (Limit 1)

- Logo recognition as the official Stein Sponsor on the following event materials: posters, advertising, eblasts, onsite at the festival, and select social media posts.
- Logo on festival branded, reusable beer steins.
- Logo and link to company website on Mount Evans' Oktoberfest website.
- Premiere Booth location at the festival.
- Eight (8) complimentary tickets.

BEVERAGE CUP SPONSOR - \$3,000 (Limit 3)

- Logo recognition as the official Beverage Cup Sponsor on the following event materials: posters, advertising, eblasts, onsite at the festival, and select social media posts.
- Logo on festival branded, compostable beverage cups.
- Logo and link to company website on Mount Evans' Oktoberfest website.
- Booth at the festival.
- Six (6) complimentary tickets.

BIERGARTEN SPONSOR - \$2,000 (Limit 4)

- Logo recognition as the official Biergarten Sponsor on the following event materials: posters, advertising, eblasts, onsite at the festival, and select social media posts.
- Opportunity to hang branded event signage in the designated Biergarten area (provided by the sponsor).
- Logo and link to company website on Mount Evans' Oktoberfest website.
- Booth at the festival.
- Four (4) complimentary tickets.



2024 SPONSORSHIP OPPORTUNITIES

KIDS CORNER SPONSORSHIP - \$2,000 (Limit 4)

- Logo recognition as the official Kids Corner Sponsor on the following event materials: posters, advertising, eblasts, onsite at the festival, and select social media posts.
- Opportunity to hang branded event signage in the designated Kid's Corner area (provided by the sponsor).
- Logo and link to company website on Mount Evans' Oktoberfest website.
- Booth at the festival.
- Four (4) complimentary tickets.

WEINERDOG RACE SPONSOR - \$1,000 (Limit 4)

- Logo recognition as Weinerdog Race Sponsor on the following event materials: eblasts, onsite at the festival, and select social media posts.
- Logo and link to company website on Mount Evans' Oktoberfest website.
- Booth at the festival.
- Two (2) complimentary tickets.

STEIN HOLDING CONTEST SPONSOR - \$1,000 (Limit 3)

- Logo recognition as Stein Holding Contest Sponsor on the following event materials: eblasts, onsite at the festival, and select social media posts.
- Logo and link to company website on Mount Evans' Oktoberfest website.
- Booth at the festival.
- Two (2) complimentary tickets.

COMMUNITY SAFETY SPONSOR - \$2,000 (Limit 1)

- Logo recognition as the official Community Safety Sponsor on the following event materials: posters, advertising, eblasts, onsite at the festival, and select social media posts.
- Opportunity to hang branded event signage in the First Aid Area (provided by the sponsor).
- Logo and link to company website on Mount Evans' Oktoberfest website.
- Booth at the festival.
- Four (4) complimentary tickets.



[EvergreenOktoberfest.org](https://www.EvergreenOktoberfest.org)

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