



Freedom Run July 4, 2024 Event Sponsorship Opportunities

Thank you for your support.

*For more information contact Autumn Hayes, Events Manager at Mount Evans
(303) 674-6400 or ahayes@mtevans.org*

TITLE SPONSOR - \$10,000

- Top billing logo or name on race t-shirt and goodie bags
- Logo or Name on Banner Downtown Evergreen
- Logo or name listed as title sponsor on all marketing materials, posters, postcards and onsite recognition at the race start and finish, social media posts where appropriate
- Opportunity to speak at the Start Line or After Party
- Opportunity to have a booth at the After Party with optional giveaways
- Logo or name on postcards (6"x11") sent to 15,000 area households
- Link to your website from Mount Evans' Freedom Run website
- Ten complimentary race entries and t-shirts

DIAMOND SPONSOR - \$7,500

- Logo or name on race t-shirt and goodie bags
- Logo or name listed as diamond sponsor on all marketing materials, posters, postcards and onsite recognition at the race start and finish, social media posts where appropriate
- Logo or name on postcards (6"x11") sent to 15,000 area households
- Opportunity to have a booth at the After Party with optional giveaways
- Link to your website from Mount Evans' Freedom Run website
- Eight complimentary race entries and t-shirts

PLATINUM SPONSOR - \$5,000

- Logo or name on race t-shirt and goodie bags
- Logo or name listed as platinum sponsor on all marketing materials, posters, postcards and onsite recognition at the race start and finish, social media posts where appropriate
- Logo or name on postcards (6"x11") sent to 15,000 area households
- Opportunity to have a booth at the After Party with optional giveaways
- Link to your website from Mount Evans' Freedom Run website
- Six race entries and t-shirts

GOLD SPONSOR - \$2,500

- Logo on race t-shirt and NAME on goodie bags
- Logo or name on postcards (6"x11") sent to 15,000 area households
- Name listed as gold sponsor on all marketing materials, social media and onsite recognition where appropriate
- Signage at finish line or post-race party
- Link to your website from Mount Evans' Freedom Run website
- Four complimentary race entries and t-shirts and a booth at the after party

Over



Mount Evans Home Health Care & Hospice

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Continued

SILVER SPONSOR - \$1,000

- Logo on race t-shirt and NAME on goodie bags
- Logo on postcards (6"x11") sent to 15,000 area households
- Link to your website from Mount Evans' Freedom Run website
- Two complimentary race entries and t-shirts and a booth at the after party

BRONZE SPONSOR- \$500

- Name on race t-shirt and name on goodie bags
- Name on postcards (6"x11") sent to 15,000 area households
- Recognition on Mount Evans' Freedom Run website
- One complimentary race entry and t-shirt

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