



Freedom Run July 4, 2022 Event Sponsorship Opportunities

The 2022 race will be held on July 4th. All health guidelines in effect at that time will be followed. Even if we have to start in waves, the race will go on! Thank you for your support. For more information contact Betsy Hays, Director of Resource Development at Mount Evans (303) 619-8317 cell or bhays@mtevans.org

TITLE SPONSOR - \$10,000

- Top billing logo or name on race t-shirt and goodie bags
- Logo or Name on Banner Downtown Evergreen
- Logo or name listed as title sponsor on all marketing materials, posters, postcards and onsite recognition at the race start and finish, social media posts where appropriate
- Opportunity to speak at the Start Line or After Party
- Opportunity to have a booth at the After Party with optional giveaways
- Logo or name on postcards (6"x11") sent to 15,000 area households
- Link to your website from Mount Evans' Freedom Run website
- Ten complimentary race entries and t-shirts

DIAMOND SPONSOR - \$7,500

- Logo or name on race t-shirt and goodie bags
- Logo or name listed as diamond sponsor on all marketing materials, posters, postcards and onsite recognition at the race start and finish, social media posts where appropriate
- Logo or name on postcards (6"x11") sent to 15,000 area households
- Opportunity to have a booth at the After Party with optional giveaways
- Link to your website from Mount Evans' Freedom Run website
- Eight complimentary race entries and t-shirts

PLATINUM SPONSOR - \$5,000

- Logo or name on race t-shirt and goodie bags
- Logo or name listed as platinum sponsor on all marketing materials, posters, postcards and onsite recognition at the race start and finish, social media posts where appropriate
- Logo or name on postcards (6"x11") sent to 15,000 area households
- Opportunity to have a booth at the After Party with optional giveaways
- Link to your website from Mount Evans' Freedom Run website
- Six race entries and t-shirts

GOLD SPONSOR - \$2,500

- Logo on race t-shirt and goodie bags
- Logo or name on postcards (6"x11") sent to 15,000 area households
- Name listed as gold sponsor on all marketing materials, social media and onsite recognition where appropriate
- Signage at finish line or post-race party
- Link to your website from Mount Evans' Freedom Run website
- Four complimentary race entries and t-shirts and a booth at the after party



Over

Mount Evans Home Health Care & Hospice

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Continued

SILVER SPONSOR - \$1,000

- Logo on race t-shirt and goodie bags
- Logo on postcards (6"x11") sent to 15,000 area households
- Link to your website from Mount Evans' Freedom Run website
- Two complimentary race entries and t-shirts and a booth at the after party

BRONZE SPONSOR- \$500

- Name on race t-shirt and goodie bags
- Name on postcards (6"x11") sent to 15,000 area households
- Recognition on Mount Evans' Freedom Run website
- One complimentary race entry and t-shirt

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