



Oktoberfest
Saturday, September 21, 2024
Event Sponsorship Opportunities

Proceeds from this event will go toward the grief and hospice services of Mount Evans and Camp Comfort, a FREE grief camp for children ages 6-12 who lose a loved one. Camp is 100% supported by fundraising dollars and grants. Thank you for your support.

*For more information contact Autumn Hayes, Events Manager at Mount Evans
(303) 674-6400 or ahayes@mtevens.org*

TITLE SPONSOR - \$10,000 (1)

- Top billing logo or name incorporated into the festival website's home page
- Logo or Name on Banner displayed in Downtown Evergreen
- Logo or name listed as title sponsor on all marketing materials, posters, onsite at the festival, social media posts
- Opportunity to speak on the stage before the headlining act
- Opportunity to have a booth with optional giveaways
- Opportunity to hang branded event signage within the venue (sponsor provides)
- Link to your website from Oktoberfest website
- Twenty complimentary tickets

SOUND & STAGE SPONSOR- \$6000 (1)

- Designate your company as an official music sponsor for the event
- Opportunity to hang branded event sign or banner **on the stage** (sponsor provides)
- Logo or name listed as a sponsor on all marketing materials, posters, onsite at the festival, social media posts
- Opportunity to speak on the stage before the opening act
- Opportunity to have a booth with optional giveaways
- Link to your website from Oktoberfest website
- Ten complimentary tickets

LIVE MUSIC SPONSOR- \$2000 (6)

- Designate your company as an official music sponsor for the event
- Opportunity to hang branded event sign or banner by the stage (sponsor provides)
- Logo or name listed as a sponsor on all marketing materials, posters, onsite at the festival, social media posts
- Opportunity to have a booth with optional giveaways
- Link to your website from Oktoberfest website
- Five complimentary tickets

STEIN/ BEVERAGE CUP SPONSOR- \$3,000 (2)

- Company logo on festival branded, beer steins and compostable beverage cups
- Logo or name listed as a sponsor on all marketing materials, posters, onsite at the festival, social media posts
- Opportunity to have a booth with optional giveaways
- Link to your website from Oktoberfest website
- Eight complimentary tickets



BIERGARTEN SPONSOR - \$2,000 (4)

- Designate your company as the official beer sponsor for the event
- Opportunity to hang company banner within the designated biergarten area (sponsor provides)
- Logo or name listed as title sponsor on all marketing materials, posters, onsite at the festival, social media posts
- Opportunity to have a booth with optional giveaways
- Link to your website from Oktoberfest website
- Five complimentary tickets

KIDS CORNER SPONSORSHIP (2 and 2 SOLD)

- Logo or name recognition in the children's area and anywhere it is mentioned including the website, posters, social media posts where appropriate
- Opportunity to hang company banner within the designated Kid's Corner (sponsor provides)
- Opportunity to have a booth with company volunteers and one tent with optional giveaways (sponsor provides)
- Link to your website from Oktoberfest website
- Five complimentary tickets

WIENERDOG RACE SPONSOR - \$1,000 (4)

- Logo or name recognition as a Silver Sponsor anywhere it is mentioned including the website, on-site signage, posters, social media posts where appropriate
- Opportunity to have a booth with optional giveaways
- Link to your website from Oktoberfest website
- Four complimentary tickets

STEIN HOLDING CONTEST SPONSOR - \$1,000 (3)

- Logo or name recognition as a Silver Sponsor anywhere it is mentioned including the website, on-site signage, posters, social media posts where appropriate
- Opportunity to have a booth with optional giveaways
- Link to your website from Oktoberfest website
- Four complimentary tickets

GOLD SPONSOR - \$2,500

- Logo or name recognition as a Gold Sponsor anywhere it is mentioned including the website, on-site signage, posters, social media posts where appropriate
- Opportunity to hang company banner at the event (sponsor provides)
- Opportunity to have a booth with optional giveaways
- Link to your website from Oktoberfest website
- Six complimentary tickets

SILVER SPONSOR - \$1,000

- Logo or name recognition as a Silver Sponsor anywhere it is mentioned including the website, on-site signage, posters, social media posts where appropriate
- Opportunity to have a booth with optional giveaways
- Link to your website from Oktoberfest website
- Four complimentary tickets

BRONZE SPONSOR - \$500

- Company name listed as a sponsor on most marketing materials, posters, onsite at the festival
- Link to your website from the festival's website
- Two complimentary tickets

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