

FREEDOM RUN!5K

ALL PROCEEDS BENEFIT

MOUNT EVANS
HOME HEALTH CARE & HOSPICE

THURSDAY, JULY 4

The scenic Freedom Run 5K
begins at Evergreen Middle
School and ends with a
festive finish line at the
Evergreen Athletic Club.



1,000+
participants



18,000+
postcards mailed
to homes in Conifer,
Evergreen, & Genesee



2024 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$10,000

- Logo recognition as Presenting Sponsor on the following event materials: *banner hung in downtown Evergreen, race t-shirt, goodie bags, posters, advertising, postcards, eblasts, signage at the race start and finish, and select social media posts.*
- *Opportunity to speak at the Start Line or After Party.*
- Logo and link to company website on Mount Evans' Freedom Run website.
- Premiere booth at the After Party and inserts/samples for goodie bags.
- Ten (10) complimentary race entries and t-shirts.

PLATINUM SPONSOR - \$5,000

- Logo recognition as Platinum Sponsor on the following event materials: race t-shirt, goodie bags, posters, advertising, postcards, eblasts, signage at the race start and finish, and select social media posts.
- Logo and link to company website on Mount Evans' Freedom Run website.
- Premiere booth at the After Party and inserts/samples for goodie bags.
- Six (6) complementary race entries and t-shirts.

GOLD SPONSOR - \$2,500

- Logo recognition as Gold Sponsor on the following event materials: race t-shirt, goodie bags, posters, advertising, postcards, eblasts, signage at the race start and finish, and select social media posts.
- Logo and link to company website on Mount Evans' Freedom Run website.
- Booth at the After Party and inserts/samples for goodie bags.
- Four (4) complimentary race entries and t-shirts.

SILVER SPONSOR - \$1,000

- Logo recognition as Silver Sponsor on the following event materials: race t-shirt, goodie bags, postcards, eblasts, signage at the race start and finish, and select social media posts.
- Logo and link to company website on Mount Evans' Freedom Run website.
- Booth at the After Party and inserts/samples for goodie bags.
- Two (2) complimentary race entries and t-shirts.

BRONZE SPONSOR - \$500

- Name recognition as Bronze Sponsor on the following event materials: race t-shirt, postcards, eblasts, signage at the race start and finish, and select social media posts.
- Name recognition and link to company website on Mount Evans' Freedom Run website.
- Provide inserts or samples for goodie bags.
- One (1) complimentary race entry and t-shirt.

PARTICIPATING SPONSOR - \$250

- Name recognition and link to company website on Mount Evans' Freedom Run website.
- Provide inserts or samples for goodie bags.

FreedomRunRace.org

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